



NetDirector Announces the Promotion of Trudy Little to Product Development Manager

Tampa, FL - July 15, 2010 - NetDirector is pleased to announce the promotion of Trudy Little to Product Development Manager. Trudy is one of the founding employees of NetDirector and previously held the position of Principal Software Engineer. She was one of the original architects of the product which has served our company and customers well for the last 7 years. The NetDirector data exchange now processes more than 4 million data and document transactions each month. Trudy has always been the "go to" person in the office whenever a customer has a unique request or there is a difficult issue that needs a quick resolution.

In her new role, Trudy will lead the NetDirector system engineering team - overseeing our next generation Web Portal development effort, create custom interfaces, provide second-line support, and manage the data center architecture. She will be responsible for driving engineering, product development, and technology strategy to deliver premium business value to our customers. Trudy brings close to two decades worth of information technology experience in mortgage banking, insurance, and telecommunication industries.

This promotion is well deserved, and we're proud of Trudy in taking on this new and exciting role for NetDirector. Please join us in a sincere congratulation. If you would like to personally congratulate Trudy, she can be reached at 813-774-4767 or trudy@netdirector.biz.

About NetDirector

NetDirector provides a centralized data exchange delivered as Software as a Service (SaaS) for the mortgage banking industry to improve process workflow efficiency and standards compliance. NetDirector was created to enable the integration of vital business information and processes between data trading partners. NetDirector uses an industry-centric approach leveraging expertise and state-of-the-art technology to address these integration needs. NetDirector creates value for organizations of any size by providing speed in transaction processing, reducing partner collaboration costs and enabling greater responsiveness in serving customers. NetDirector is an Associate Member of USFN and American Legal & Financial Network (ALFN). For additional information, visit our Web site at www.netdirector.biz.

Harry Beisswenger
Chief Operating Officer
Phone: (813) 774-4797
Fax: (813) 749-7130
Email: harry@netdirector.biz
Web-site: www.netdirector.biz