

DATA SHEET



Gain a Single Universal Connection
to all your trading partners ...



TODAY'S CHALLENGES

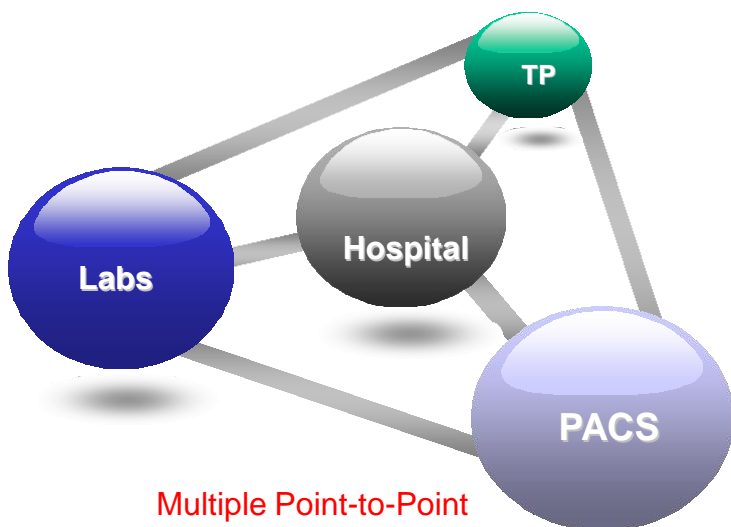
Most Hospital System environments have been struggling for years to reach consensus on the need for a standard communication method that will facilitate data feeds to multiple health care partner systems. This is due to either too large a participation in defining these systems, which creates a gridlock of consensus, or "proprietary" systems designed with too little participation, significant integration effort, and non-standardization.

Healthcare partners either manually input data from a myriad of trading partner Web sites or build proprietary point-to-point interfaces to pass transaction data. These methods require both administrative overhead and reduced efficiencies for the business units and IT departments.

NetDirector was created to enable the integration of vital business information and processes between trading partners in any industry. NetDirector uses an industry-centric approach leveraging deep expertise and state-of-the-art technology to address these integration needs. NetDirector creates value for organizations of any size by providing speed in transaction processing, reducing partner collaboration costs and enabling greater responsiveness in serving customers.

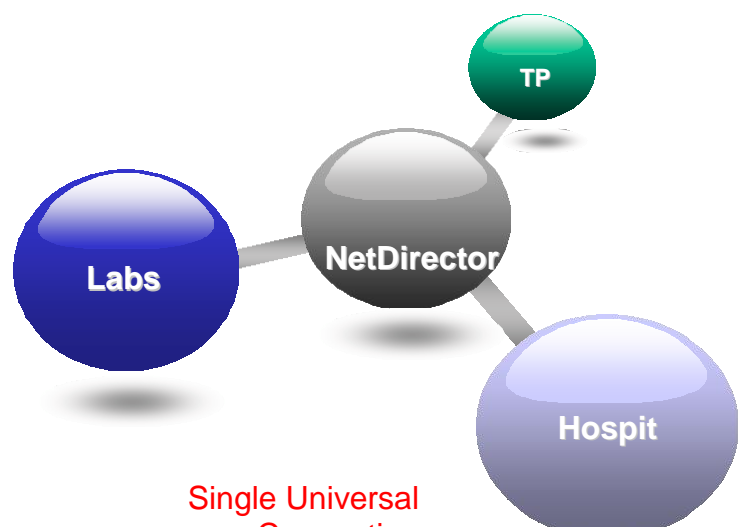
Today's efforts to develop and maintain transaction interfaces to multiple healthcare providers are time consuming and resource intensive. NetDirector provides a bi-directional healthcare data exchange with store-and-forward capabilities.

Without NetDirector



Multiple Point-to-Point
Connections

With NetDirector



Single Universal
Connection

NETDIRECTOR BENEFITS

NetDirector provides healthcare systems with immediate improvement in operational efficiency and cost control by automating and integrating the core business processes associated with transaction handling.

Each time you are able to reduce the time-intensive and error-prone manual administration of a task; you are saving time and money. You are also freeing up the time of valuable resources to boost productivity and focus on core functions.

NetDirector enables your organization to:

- **Eliminate the need to maintain data interfaces** to hospital systems by transferring information built on different platforms. For instance, EHR, Laboratories, PACs Systems, and Billing System, all can be connected by one universal connection. By eliminating custom transaction development and maintenance, allowing your healthcare system to concentrate on strategic revenue generating projects.
- **Add new Healthcare partners** without the need to develop labor intensive point-to-point interfaces.
- **Grow your volume without adding staff** by drastically reducing the need for IT labor to build and maintain automated interfaces to healthcare trading partners.
- **Ensure data consistency and integrity** by eliminating double keying errors to improve patient record turnaround time. Processing times can be reduced from 15-20 minutes to 0-30 seconds per transaction.
- **Do more with less** and improve resource allocation for billing staff with predictable transaction workloads, hence minimizing volume flux impact.
- **Reduce the number of data interfaces** to manage and maintain integration to healthcare management systems. Allow your organization to concentrate on strategic revenue generating projects.
- **Easily manage change control** when making database modifications by mapping to centralized data interchange and not each healthcare system.
- **Avoid having to pass schemas or custom code** for each healthcare trading partner connection – it's a build once, use many times approach.

SOLUTION OVERVIEW

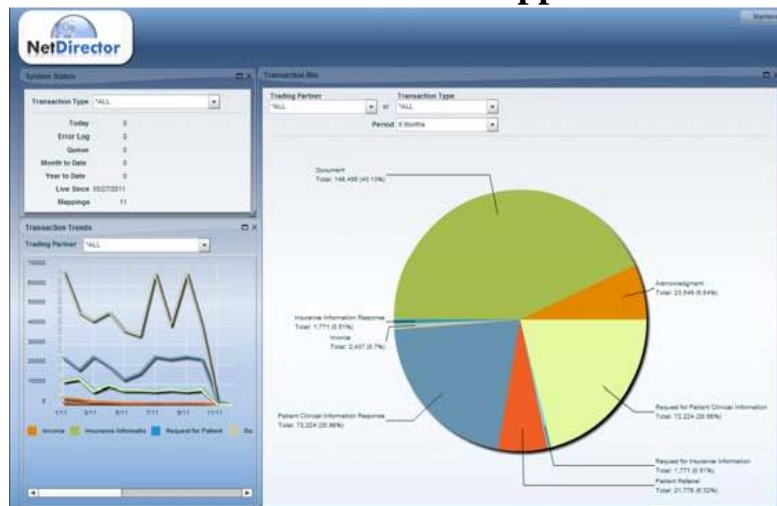
The primary goal of NetDirector is to ensure that our customers can efficiently automate all of their transaction related business processes. NetDirector was architected to operate in any industry or business environment where data and document trading are paramount to their success.

NetDirector provides a single connection for a physician's systems to exchange data with the hospital systems of its healthcare partners. It accomplishes this with a sophisticated any-to-any translation capability that can handle multiple connection options in one environment.

Configurable vs. Customizable: Software designed to support dynamic organizations must be flexible in order to meet the changing needs and structures of the business. NetDirector's powerful configuration capabilities help make changes a simple matter of editing settings rather than undertaking a custom development.

NetDirector's Web Application provides a wide variety of configuration options (i.e. Data Mapping) making the solution simple to implement and configure to your specific business processes again reducing the need for time consuming customization.

NetDirector Web Application



NetDirector's HIE enables providers to reduce the time, cost and effort of integrating an Electronic Health Records (EHR) system. It enhances coordination of care which is a key component in achieving meaningful use. Our solution allows providers to streamline clinical workflow and get the focus back to the patient.

TECHNOLOGY OVERVIEW

NetDirector has the technological advantage to address the unique communication challenges between organizations or database systems and their Healthcare Trading Partners. NetDirector provides reliable delivery of any business transaction or document to any point in the communications chain. NetDirector is a new way to handle electronic interfaces based on Internet protocols and the latest XML document formats.

- NetDirector developed the system in J2EE/JBoss technology for maximum scalability to meet future business needs.
- NetDirector will store transactions during downtime and forward after service resumption. This process will reduce staff overhead for monitoring and reconciling off-line transactions.
- Facilitate communications through a centralized hub approach with the latest Internet-based integration technology.
- Maintain one-level higher security than “on-line banking” through 128-bit encryption and IP verification.

NetDirector provides flexible integration options to organizations’ existing systems to leverage investments and completely automate their entire operations for greater efficiency, cost control and overall business performance.

- NetDirector provides easy, open standard integration methods and your information is protected by NetDirector security.
- NetDirector accommodates XML data formats.
- Supports multiple communication methods such as: Web Services, HTTPs Post (supporting a variety of Scripting languages (PERL, PHP, ASP, etc.), Secure FTPs, Email, Microsoft BizTalk, IBM iSeries, and manual upload/download.
- Supports virtually any development language. Active clients currently use: .NET, Java, C#, VB, Delphi, and others.

THE NETDIRECTOR ADVANTAGE

IT Outsourcing Partner

Focus on your business, not on technology. NetDirector assumes the burden of coding, testing, debugging, documenting and supporting the latest protocols associated with our customer's needs. A centralized health information exchange should solve your business problems, not create more headaches.

Cloud-based Service

NetDirector's hub-based data exchange model is delivered in the cloud, meaning that all of our technology components are hosted, operated and managed in NetDirector facilities. NetDirector uses our own hardware, application servers, web servers, database software, networking-devices, firewall, and monitoring tools, which buffers our customers from the complexity of installation and configuration inside their environment.

Consumption Based Pricing

NetDirector provides a flat-fee subscription model by transaction volume ranges. This pricing method equates to a predictable monthly expense without a high up front capital outlay.

Speed to Achieve Benefit

Customers can start testing transactions within one to two days and begin production within 30 days. Timelines are based on actual customer experience.

NetDirector offers a Proven Return on Investment (ROI) & Lowest Total Cost of Ownership

NetDirector has the experience to ensure the solution is configured and deployed to maximize your ROI. NetDirector's configurable solution and fast track deployment methodology has been designed to ensure our customers are able to achieve their goals quickly and with cost effectiveness.

ABOUT NETDIRECTOR

NetDirector provides a Cloud-based healthcare information exchange (HIE) service for data-sharing business environments to improve process efficiency and standards compliance. NetDirector was created to enable the integration of vital patient information and processes between healthcare trading partners. NetDirector uses an industry-centric approach leveraging expertise and state-of-the-art technology to address these integration needs. NetDirector creates value for healthcare providers of any size by providing speed in transaction processing, reducing partner collaboration costs and enabling greater responsiveness in serving patients.

For additional information, visit our Web site at www.netdirectorhie.com

